## **MEMBERSHIP COMMITTEE**

Melissa Dietrich Stuchlik, KSDAR State Chair

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The mission of the Membership Committee is to work with all the Kansas chapters to promote a bright future for DAR through recruitment and retention of members.

Your Membership Chairman is excited to help the VanBuren administration reach her goal of 200,000 members. Kansas has 62 active chapters with a membership of 3,055 in late July. There were 138 ladies who have joined the KSDAR since January 2019. 138 ladies who are beginning the DAR experience. It is up to the Membership Committee to help these ladies get the most from their DAR membership.

This committee is here to help you increase your chapter's membership.

Each chapter should assign a Membership Chair and a team to assist her. The Membership committee should help bring members to the registrar and she should not be your Membership Chairman. As your membership team does their job, the Registrar will be too busy getting these ladies as members.

Each Chapter is encouraged to host a meeting where each member brings a guest: a friend, a sibling, a cousin, her mother or her daughter.

Promote your chapter with brochures that are available not only to the public but also to current members to share.

Use the resources of your Public Relations Committee to get the word out about your awesome chapter and all the events and programs offered at each meeting.

Set a goal for your Membership team to work towards. Make increasing your membership as much of a priority as keeping your current members excited to be part of our wonderful organization.

Your membership team can help with the Prospective Member Database. After a prospective member has been contacted, your membership team can keep in touch with her on a regular basis. When she joins your chapter, members of the membership team will help her get involved and make her feel welcome at the meetings. The team should be there to answer questions and encourage her to take the members course.

There are resources available on the NSDAR website to help your chapter grow.

Your Chairman will be contacting the Membership Chairman for each chapter to share what other chapters are doing, to give ideas and support. She asks that you contact her to share your successes as well as asking for help or encouragement.